

NCC Cable System Order

Order #	62321483	Flight Dates	08/15/16 - 09/04/16	Update Date	08/18/16
Syscode	0651	Agency	SRH Media	Version	2 Vs. 1
System Name	Comcast/Venice, FL	Advertiser	Nora Patterson FL SD 23	Show All Lines	
Market	Tampa-St. Petersburg			Total # of Weeks	3
AE	Andrew Yolles	Client Code		Total	\$3,355.00
Sales Coordinator	Luke Priddy	Product Code		Commission	\$503.25
Office	Washington	Est Code	NA	Net Total	\$2,851.75
Phone	(301) 951-2620	Product Name		Total Spots	81
Status	Accepted	Credit Status		Affiliate Split	100.0
Survey	Jun16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : R2: 8.18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO PT	8/15/16	8/21/16	19:00	24:00					X	X	X	-	-	5	\$63.00	\$315.00	30	NPE 08/15/16-08/30/16
2	BRVO	BRVO PT	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$63.00	\$567.00	30	NPE 08/15/16-08/30/16
3	BRVO	BRVO PT	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$63.00	\$63.00	30	NPE 08/15/16-08/30/16
4	FOOD	FOOD PT	8/15/16	8/21/16	19:00	24:00					X	X	X	-	-	4	\$62.00	\$248.00	30	NPE 08/15/16-08/30/16
5	FOOD	FOOD PT	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$62.00	\$496.00	30	NPE 08/15/16-08/30/16
6	FOOD	FOOD PT	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$62.00	\$62.00	30	NPE 08/15/16-08/30/16
7	BRVO	AVG. ALL WKS<	8/15/16	8/21/16	16:00	19:00					X	X	X	-	-	4	\$33.00	\$132.00	30	NPE 08/15/16-08/30/16
8	BRVO	AVG. ALL WKS<	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$33.00	\$231.00	30	NPE 08/15/16-08/30/16
9	BRVO	AVG. ALL WKS<	8/29/16	9/4/16	16:00	19:00	X							-	-	2	\$33.00	\$66.00	30	NPE 08/15/16-08/30/16
10	BRVO	AVG. ALL WKS<	8/15/16	8/21/16	09:00	16:00					X	X	X	-	-	5	\$28.00	\$140.00	30	NPE 08/15/16-08/30/16
11	BRVO	AVG. ALL WKS<	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$28.00	\$252.00	30	NPE 08/15/16-08/30/16
12	BRVO	AVG. ALL WKS<	8/29/16	9/4/16	09:00	16:00	X							-	-	1	\$28.00	\$28.00	30	NPE 08/15/16-08/30/16
13	FOOD	VARIOUS	8/15/16	8/21/16	16:00	19:00					X	X	X	-	-	3	\$35.00	\$105.00	30	NPE 08/15/16-08/30/16
14	FOOD	VARIOUS	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NPE 08/15/16-08/30/16
15	FOOD	AVG. ALL WKS	8/29/16	9/4/16	16:00	19:00	X							-	-	1	\$35.00	\$35.00	30	NPE 08/15/16-08/30/16
16	FOOD	VARIOUS	8/15/16	8/21/16	09:00	16:00					X	X	X	-	-	5	\$27.00	\$135.00	30	NPE 08/15/16-08/30/16
17	FOOD	VARIOUS	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$27.00	\$243.00	30	NPE 08/15/16-08/30/16

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Order #	62321483	Flight Dates	08/15/16 - 09/04/16		Update Date	08/18/16	
Syscode	0651	Agency	SRH Media		Version	2 Vs. 1	
System Name	Comcast/Venice, FL	Advertiser	Nora Patterson FL SD 23		Show All Lines		
Market	Tampa-St. Petersburg	Client Code			Total # of Weeks	3	
AE	Andrew Volles	Product Code			Total	\$3,355.00	
Sales Coordinator	Luke Priddy	Est Code	NA		Commission	\$503.25	
Office	Washington	Product Name			Net Total	\$2,851.75	
Phone	(301) 951-2620	Credit Status			Total Spots	81	
Status	Accepted				Affiliate Split	100.0	
Survey	Jun16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+		Sold On	Cost Per Spot	
-		Makegood Policy	Approval Required		GRP	-	GI/MP
					CPP	-	CPM
						-	

Comments :	R2: 8.18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	FOOD	VARIOUS	8/29/16	9/4/16	09:00	16:00	X							-	-	1	\$27.00	\$27.00	30	NPE 08/15/16-08/30/16
Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Total																				
SPOTS	74	7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	81
AMT	\$3,074.00	\$281.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,355.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 08/18/16

NCC Cable System Order

Order #	62321483	Flight Dates	08/15/16 - 09/04/16	Update Date	08/18/16
Syscode	9469	Agency	SRH Media	Version	2 Vs. 1
System Name	Comcast/North Sarasota, FL	Advertiser	Nora Patterson FL SD 23	Show All Lines	
Market	Tampa-St. Petersburg	Client Code		Total # of Weeks	3
AE	Andrew Volles	Product Code		Total	\$3,190.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$478.50
Office	Washington	Product Name		Net Total	\$2,711.50
Phone	(301) 951-2620	Credit Status		Total Spots	83
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Jun16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : R2: 8.18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO PT	8/15/16	8/21/16	19:00	24:00					X	X	X	-	-	6	\$58.00	\$348.00	30	NPE 08/15/16-08/30/16
2	BRVO	BRVO PT	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$31.00	\$0.00	30	REMOVED SPOTS
3	BRVO	BRVO PT	8/29/16	9/4/16	19:00	24:00	X							-	-	0	\$31.00	\$0.00	30	REMOVED SPOTS
4	FOOD	FOOD PT	8/15/16	8/21/16	19:00	24:00					X	X	X	-	-	2	\$62.00	\$124.00	30	NPE 08/15/16-08/30/16
5	FOOD	FOOD PT	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$27.00	\$0.00	30	REMOVED SPOTS
6	FOOD	FOOD PT	8/29/16	9/4/16	19:00	24:00	X							-	-	0	\$27.00	\$0.00	30	REMOVED SPOTS
7	BRVO	BRVO PT	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$58.00	\$580.00	30	NPE 08/15/16-08/30/16
8	BRVO	BRVO PT	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$58.00	\$116.00	30	NPE 08/15/16-08/30/16
9	BRVO	AVG. ALL WKS<	8/15/16	8/21/16	16:00	19:00					X	X	X	-	-	4	\$31.00	\$124.00	30	NPE 08/15/16-08/30/16
10	BRVO	AVG. ALL WKS<	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$31.00	\$217.00	30	NPE 08/15/16-08/30/16
11	BRVO	AVG. ALL WKS<	8/29/16	9/4/16	16:00	19:00	X							-	-	2	\$31.00	\$62.00	30	NPE 08/15/16-08/30/16
12	BRVO	AVG. ALL WKS<	8/15/16	8/21/16	09:00	16:00					X	X	X	-	-	8	\$26.00	\$208.00	30	NPE 08/15/16-08/30/16
13	BRVO	AVG. ALL WKS<	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	11	\$26.00	\$286.00	30	NPE 08/15/16-08/30/16
14	BRVO	AVG. ALL WKS<	8/29/16	9/4/16	09:00	16:00	X							-	-	2	\$26.00	\$52.00	30	NPE 08/15/16-08/30/16
15	FOOD	FOOD PT	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$62.00	\$310.00	30	NPE 08/15/16-08/30/16
16	FOOD	FOOD PT	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$62.00	\$62.00	30	NPE 08/15/16-08/30/16
17	FOOD	VARIOUS	8/15/16	8/21/16	16:00	19:00					X	X	X	-	-	3	\$35.00	\$105.00	30	NPE 08/15/16-08/30/16
18	FOOD	VARIOUS	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NPE 08/15/16-08/30/16
19	FOOD	AVG. ALL WKS	8/29/16	9/4/16	16:00	19:00	X							-	-	1	\$35.00	\$35.00	30	NPE 08/15/16-08/30/16
20	FOOD	VARIOUS	8/15/16	8/21/16	09:00	16:00					X	X	X	-	-	4	\$27.00	\$108.00	30	NPE 08/15/16-08/30/16
21	FOOD	VARIOUS	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$27.00	\$216.00	30	NPE 08/15/16-08/30/16

NCC Cable System Order

Order #	62321483	Flight Dates	08/15/16 - 09/04/16	Update Date	08/18/16
Syscode	9469	Agency	SRH Media	Version	2 Vs. 1
System Name	Comcast/North Sarasota, FL	Advertiser	Nora Patterson FL SD 23	Show All Lines	
Market	Tampa-St. Petersburg			Total # of Weeks	3
AE	Andrew Volles	Client Code		Total	\$3,190.00
Sales Coordinator	Luke Priddy	Product Code		Commission	\$478.50
Office	Washington	Est Code	NA	Net Total	\$2,711.50
Phone	(301) 951-2620	Product Name		Total Spots	83
Status	Accepted	Credit Status		Affiliate Split	100.0
Survey	Jun16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : R2: 8.18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	VARIOUS	8/29/16	9/4/16	09:00	16:00	X							-	-	1	\$27.00	\$27.00	30	NPE 08/15/16-08/30/16
Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Total																				
SPOTS	74	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	83
AMT	\$2,836.00	\$354.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,190.00

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NCC Cable System Order

Order #	62321483	Flight Dates	08/15/16 - 09/04/16	Update Date	08/18/16
Syscode	9470	Agency	SRH Media	Version	2 Vs. 1
System Name	Comcast/South Sarasota, FL	Advertiser	Nora Patterson FL SD 23	Show All Lines	
Market	Tampa-St. Petersburg	Client Code		Total # of Weeks	3
AE	Andrew Yolles	Product Code		Total	\$2,530.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$379.50
Office	Washington	Product Name		Net Total	\$2,150.50
Phone	(301) 951-2620	Credit Status		Total Spots	84
Status	Accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Jun16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : R2: 8.18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO PT	8/15/16	8/21/16	19:00	24:00					X	X	X	-	-	6	\$48.00	\$288.00	30	NPE 08/15/16-08/30/16
2	BRVO	BRVO PT	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$26.00	\$0.00	30	REMOVED SPOTS
3	BRVO	BRVO PT	8/29/16	9/4/16	19:00	24:00	X							-	-	0	\$26.00	\$0.00	30	REMOVED SPOTS
4	FOOD	FOOD PT	8/15/16	8/21/16	19:00	24:00					X	X	X	-	-	2	\$46.00	\$92.00	30	NPE 08/15/16-08/30/16
5	FOOD	FOOD PT	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$20.00	\$0.00	30	REMOVED SPOTS
6	FOOD	FOOD PT	8/29/16	9/4/16	19:00	24:00	X							-	-	0	\$20.00	\$0.00	30	REMOVED SPOTS
7	BRVO	BRVO PT	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$48.00	\$480.00	30	NPE 08/15/16-08/30/16
8	BRVO	BRVO PT	8/29/16	9/4/16	19:00	24:00	X							-	-	2	\$48.00	\$96.00	30	NPE 08/15/16-08/30/16
9	BRVO	AVG. ALL WKS<	8/15/16	8/21/16	16:00	19:00					X	X	X	-	-	4	\$26.00	\$104.00	30	NPE 08/15/16-08/30/16
10	BRVO	AVG. ALL WKS<	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$26.00	\$182.00	30	NPE 08/15/16-08/30/16
11	BRVO	AVG. ALL WKS<	8/29/16	9/4/16	16:00	19:00	X							-	-	2	\$26.00	\$52.00	30	NPE 08/15/16-08/30/16
12	BRVO	AVG. ALL WKS<	8/15/16	8/21/16	09:00	16:00					X	X	X	-	-	8	\$20.00	\$160.00	30	NPE 08/15/16-08/30/16
13	BRVO	AVG. ALL WKS<	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	NPE 08/15/16-08/30/16
14	BRVO	AVG. ALL WKS<	8/29/16	9/4/16	09:00	16:00	X							-	-	2	\$20.00	\$40.00	30	NPE 08/15/16-08/30/16
15	FOOD	FOOD PT	8/22/16	8/28/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$46.00	\$230.00	30	NPE 08/15/16-08/30/16
16	FOOD	FOOD PT	8/29/16	9/4/16	19:00	24:00	X							-	-	1	\$46.00	\$46.00	30	NPE 08/15/16-08/30/16
17	FOOD	VARIOUS	8/15/16	8/21/16	16:00	19:00					X	X	X	-	-	3	\$26.00	\$78.00	30	NPE 08/15/16-08/30/16
18	FOOD	VARIOUS	8/22/16	8/28/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NPE 08/15/16-08/30/16
19	FOOD	AVG. ALL WKS	8/29/16	9/4/16	16:00	19:00	X							-	-	1	\$26.00	\$26.00	30	NPE 08/15/16-08/30/16
20	FOOD	VARIOUS	8/15/16	8/21/16	09:00	16:00					X	X	X	-	-	4	\$20.00	\$80.00	30	NPE 08/15/16-08/30/16
21	FOOD	VARIOUS	8/22/16	8/28/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	NPE 08/15/16-08/30/16

NCC Cable System Order

Order #	62321483	Flight Dates	08/15/16 - 09/04/16	Update Date	08/18/16
Syscode	9470	Agency	SRH Media	Version	2 Vs. 1
System Name	Comcast/South Sarasota, FL	Advertiser	Nora Patterson FL SD 23	Show All Lines	
Market	Tampa-St. Petersburg			Total # of Weeks	3
AE	Andrew Volles	Client Code		Total	\$2,530.00
Sales Coordinator	Luke Priddy	Product Code		Commission	\$379.50
Office	Washington	Est Code	NA	Net Total	\$2,150.50
Phone	(301) 951-2620	Product Name		Total Spots	84
Status	Accepted	Credit Status		Affiliate Split	100.0
Survey	Jun16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : R2: 8, 18: Rates revised to NPE. Dayparts added. Spots dropped and added. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	VARIOUS	8/29/16	9/4/16	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	NPE 08/15/16-08/30/16
Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Total																				
SPOTS	75	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	84
AMT	\$2,250.00	\$280.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,530.00

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